



**NEWS FROM THE OFFICE OF
ULSTER COUNTY EXECUTIVE MIKE HEIN**



FOR IMMEDIATE RELEASE
January 3, 2011

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**COUNTY EXECUTIVE MIKE HEIN WILL HOLD A BUSINESS ASSISTANCE
WORKSHOP FOR BUSINESSES OF PHOENICIA.**

Phoenicia -- Ulster County Executive Mike Hein is convening a business assistance workshop in Phoenicia to provide assistance to local businesses following the October and December 2010 floods. The two-part workshop will involve a panel presentation followed by individual counseling sessions. Each participating agency will present an overview of its resources and programs. The panel will be followed by one-on-one meetings to make direct application to programs and register flood damage.

WHAT: Phoenicia Business Assistance Workshop

WHO: County Executive Mike Hein, Melinda Beuf, Director of Business Retention, Ulster County Development Corporation; Liz Higgins, Ashokan Watershed Stream Management Coordinator, Cornell Cooperative Extension; Sam Kandel, Certified Business Advisor; Buffy Kibe, Director, Shandaken Area Revitalization Committee; Meridith Nierenberg, Mid-Hudson Energy Smart Communities (NYSERDA) Jennifer Schwartz Berky, Deputy Director, Ulster County Planning Department Mike Triolo, Economic Development Director, Catskill Watershed Corporation

WHERE: St. Francis De Sales Parish Hall, 109 Main Street, Phoenicia

WHEN: Tuesday, January 11, 2011, 10:00 a.m. – 12:00 noon

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