

ULSTER COUNTY ECONOMIC DEVELOPMENT ALLIANCE, INC.

AUTHORIZING RESOLUTION

At a meeting of the Board of Directors of Ulster County Economic Development Alliance, Inc., a Local Development Corporation (the "Corporation"), convened on February 18, 2016 at 4 p.m.

RESOLUTION OF THE ULSTER COUNTY ECONOMIC DEVELOPMENT ALLIANCE, INC. AUTHORIZING THE CHAIRMAN OF THE BOARD OF DIRECTORS OF THE CORPORATION TO ENTER INTO VARIOUS CONTRACTS

WHEREAS, the Corporation desires to successfully market and promote the Ellenville and Wawarsing areas of Ulster County to attract visitors, businesses and new homeowners to the area; and whereas BBG&G Advertising, Inc. is in the business of creating strategic approaches and strong brand benefits that will be created specifically for the Ellenville and Wawarsing areas; and whereas, the Corporation would like to contract with BBG&G Advertising, Inc. to work under the direction of the Director of Tourism of Ulster County to provide services as set forth in the agreement between the Corporation and BBG&G Advertising, Inc.; and

WHEREAS, the Corporation seeks to educate business owners, including tech entrepreneurs, currently operating outside of Ulster County about the benefits of living and working in Ulster County; and whereas, Hudson Valley Technology Conferences, LLC is a company that hosts technology related conferences to attract tech entrepreneurs who reside and operate businesses outside of Ulster County ; and whereas Hudson Valley Technology Conferences, LLC offers sponsorship packages for their conferences; and whereas, the Corporation desires to buy a sponsorship package for the 2016 Catskill Conf., that is being hosted by Hudson Valley Technology Conferences, LLC and;

WHEREAS, Hudson Valley Tech Meetup (HVTM) is the most prominent gathering of internet technology engineers, entrepreneurs, educators and enthusiasts in the Mid-Hudson

Valley region; and whereas, Evolving Media Network LLC is a company that hosts the HVTM and offers sponsorship packages for the HVTM; and whereas, the Corporation desires to buy a sponsorship package for the 2016 HVTM that is being hosted by Evolving Media Network LLC;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF DIRECTORS OF THE CORPORATION, AS FOLLOWS:

1. That the form, terms and provisions of the Professional Services Agreement for an amount not to exceed \$100,000.00, proposed to be entered into between the Corporation and BBG&G Advertising, Inc., in substantially the form attached hereto as Exhibit "A", be, and they hereby are, in all respects approved, with such additions thereto or deletions therefrom as the as the officer or officers executing the agreement shall, in his/her or their sole discretion, determine to be necessary, proper and advisable, such determination to be evidenced conclusively by the execution and delivery thereof.

2. That the form, terms and provisions of the Agreement for Event Sponsorship for an amount not to exceed \$5,000.00, proposed to be entered into between the Corporation and Hudson Valley Technology Conferences, LLC, in substantially the form attached hereto as Exhibit "B", be, and they hereby are, in all respects approved, with such additions thereto or deletions therefrom as the as the officer or officers executing the agreement shall, in his/her or their sole discretion, determine to be necessary, proper and advisable, such determination to be evidenced conclusively by the execution and delivery thereof.

3. That the form, terms and provisions of the Agreement for Event Sponsorship for an amount not to exceed \$2,400.00, proposed to be entered into between the Corporation and Evolving Media Network, LLC, in substantially the form attached hereto as Exhibit "C", be, and they hereby are, in all respects approved, with such additions thereto or deletions therefrom as the as the officer or officers executing the agreement shall, in his/her or their sole

discretion, determine to be necessary, proper and advisable, such determination to be evidenced conclusively by the execution and delivery thereof.

The question of the adoption of the foregoing Resolution was duly put to vote on roll call, which resulted as follows:

	YEA	NAY	ABSENT	ABSTAIN
Julie Lonstein	[X]	[]	[]	[]
Robert Sudlow	[]	[]	[X]	[]
Kenneth Crannell	[X]	[]	[]	[]
James Maloney	[]	[]	[X]	[]
Burton Gulnick	[X]	[]	[]	[]
Ward Todd	[X]	[]	[]	[]
Hector Rodriguez	[X]	[]	[]	[]

SECRETARY'S CERTIFICATION

STATE OF NEW YORK)
 SS.:
COUNTY OF ULSTER)

I, the undersigned Secretary of Ulster County Economic Development Alliance Inc., DO
HEREBY CERTIFY:

That I have compared the annexed extract of minutes of the meeting of the Ulster County
Economic Development Alliance Inc. (the "Corporation"), including the resolution contained
therein, held on Feb. 18, 2016, with the original thereof on file in my office, and that the
same is a true and correct copy of the proceedings of the Corporation and of such resolution set
forth therein and of the whole of said original insofar as the same related to the subject matters
therein referred to.

I FURTHER CERTIFY, that all members of said Corporation had due notice of said
meeting, that the meeting was in all respects duly held and that, pursuant to Article 7 of the
Public Officers Law (Open Meetings Law), said meeting was open to the general public, and that
public notice of the time and place of said meeting was duly given in accordance with such
Article 7.

I FURTHER CERTIFY, that there was a quorum of the members of the Corporation
present throughout said meeting.

I FURTHER CERTIFY, that as of the date hereof, the attached resolution is in full force
and effect and has not been amended, repealed or modified.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of said
Corporation this 18th day of February, 2016.

[Signature]

Secretary

[SEAL]