

Ulster County Economic Development Alliance
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MINUTES

A meeting of the Board of Directors of the Ulster County Economic Development Alliance was held at 4:30 P.M. on Tuesday, October 6, 2020 through a Zoom Meeting

<https://us02web.zoom.us/j/89603965568>

Meeting ID: 896 0396 5568

The following Board Members were present by teleconference:

Sarah Haley
Ward Todd Absent with Notice
Brian Cahill
Evelyn Wright Absent with Notice
Herb Litts
Burt Gulnick
Amanda LaValle

President:

Lisa Berger Director, Ulster County Office of Economic Development

Chief Financial Officer:

Christopher J. Rioux CPA, Deputy Commissioner of Finance

Attorney

Jen Clark Ulster County Attorney's Office

Ulster County Office of Economic Development Staff:

Kate Heidecker Deputy Director
Barbara Loughran Business Services Representative
Natalie Michael Confidential Secretary

Other Attendees

Tim Weidemann Ulster County Director of Innovation
Abigail Ogden Nicholas and Lence
Crystine Nicholas Nicholas and Lence
Shing-Jung Hong Nicholas and Lence
Heidi Haynes Ulster County Legislature

The meeting was called to order by Chair Sarah Haley at 4:34 P.M.

NEW BUSINESS

ULSTER 2040

Discussion: Lisa Berger announces her new appointment as Ulster County Director of Tourism and introduces Tim Weidemann as the new Ulster County Director of Economic Development. Tim Weidemann discusses the 2040 report with the Board.

https://ulstercountyny.gov/sites/default/files/Ulster2040_FinalReport_v1.0.pdf

OLD BUSINESS

Late Payments

Motion: Brian Cahill seconded by Evelyn Wright moved to wave late fees for Costas and Tate, Farmbridge, and Organic Nectars.

Vote: The motion was adopted.

NEW BUSINESS

Ellenville Million

Motion: Brian Cahill seconded by Sarah Haley moved to extend the Ellenville Million contract to August 31st, 2020.

Vote: The motion was adopted.

Motion: Brian Cahill seconded by Herb Litts moved to extend the proposed Evolving Media (Moonfarmer) contract for implementation to July 31st, 2020, as provided in proposed Amendment 1, conditioned on the County's approval of an extension of the Ellenville Million contract between UCEDA and the County.

Vote: The motion was adopted.

Motion: Brian Cahill seconded by Herb Litts moved to extend the Evolving Media (Moonfarmer) contract for proof of concept to August 31st, 2020, as provided in proposed Amendment 2, conditioned on the County's approval of an extension of the Ellenville Million contract between UCEDA and the County.

Vote: The motion was adopted.

Motion: Herb Litts seconded by Burt Gulnick moved to postpone remaining old business for next meeting on October 20, 2020.

Vote: The motion was adopted.

PUBLIC COMMENT

Nobody asked for the privilege of the floor.

ADJOURNMENT

Motion: Herb Litts, seconded by Brian Cahill, moved to adjourn the meeting.

Vote: The motion was adopted.

The meeting was adjourned at 5:20 PM.

The next meeting of the Board of Directors of the Ulster County Economic Development Alliance is scheduled for 4:30, October 20, 2020.



Ward Todd, Secretary